



**Residential Energy Labeling and Financing Workshop:
Bridging the Gap in Labeling and Financing**

**Jointly Hosted by the National Association of State Energy Officials'
Buildings and Financing Committees**

Sunday, September 11, 2016

Meeting: 10:00 a.m. – 2:00 p.m. (please arrive by 9:45 a.m.)

Lunch will be provided

Invitation Only

Please RSVP to Todd Sims at tsims@naseo.org

Location:

Providence Biltmore, 11 Dorrance Street, Providence, RI Room: Renaissance
Salon, 17th Floor

Meeting Agenda

- 1. Overview of Meeting and Participant Introductions (10:00 a.m. – 10:15 a.m.)**
 - a. Welcome and Opening Remarks
 - i. **David Terry**, Executive Director, NASEO
 - ii. **Sandy Fazeli**, Senior Program Director, NASEO
 - iii. **Todd Sims**, Program Manager, NASEO
 - b. Review of meeting agenda and goals.
 - c. Brief Introductions
- 2. Background, History, and Parallel Efforts (10:15 a.m. – 10:20 a.m.)**
 - a. Importance of labeling to State Energy Offices and their leadership
- 3. Making Sense of the Home Energy Labeling Marketplace (10:20 a.m. – 11:00 a.m.)**
 - a. **Joan Glickman**, Senior Advisor and Program Manager, Home Energy Score Program, Building Technologies Office, U.S. Department of Energy

- b. **Becca Trietch**, Chief Program Development, Rhode Island Office of Energy Resources
 - c. **Carolyn Sarno Goldthwaite**, Senior Program Manager, Northeast Energy Efficiency Partnerships (NEEP)
- 4. Important group updates, reactions and priority issues (11:00 a.m. – 11:45 a.m.)**
- a. An opportunity for State Energy Offices, NASEO Affiliate Members, and invited guest to share what work they are doing in this space and the key challenges they are facing.
- 5. Break for networking lunch (11:45 a.m. – 12:15 p.m.)**
- 6. Real Estate Market Perspectives and Strategies (12:15 p.m. – 12:45 p.m.)**
- a. **Bill Garber**, Director of Government and External Relations, Appraisal Institute
 - b. **Christian Williss**, Director of Programs and Initiatives, Colorado Energy Office
- 7. Financing Perspectives and Mechanisms (12:45 p.m. – 1:15 p.m.)**
- a. **Elyssa Rothe**, Director, Policy and Market Development, PACENation
 - b. **Dave Carey**, Principal, Harcourt Brown & Carey
 - c. **Laura James**, Senior Analyst, The Cadmus Group
- 8. Group Discussion: Integrating Labeling, Real Estate Practices, and Financing for Clean Energy Deployment (1:15 p.m. – 1:55 p.m.)**
- a. How would the market be improved or better served if home energy labeling were better integrated into real estate and home energy finance decisions?
 - b. What challenges do you see in integrating home labeling/scoring with real estate and home energy financing decisions?
 - c. Who are the key decision makers who need to be engaged in future discussions, and how should they be engaged?
 - d. Are there research and data needs to help advance the market?
- 9. Closing Thoughts (1:55 p.m. – 2:00 p.m.)**
- a. Todd Sims, Program Manager, NASEO